

People



Carl Thompson
Mojo Media Labs



Nikole Rose
Marketing Candy



Roy Whitfill
PlainsCapital Bank



Becky Renfro Borbolla
Renfro Foods



Ben Loughry
Greater Fort Worth
Real Estate Cou

Advertising, Public Relations & Marketing

Rose Group Marketing has a new name, new home and a new way to do business. Now known as Mojo Media Labs, the full service marketing communications agency has moved from Southlake to new digs in Las Colinas. Carl Thompson, a 22-year advertising industry veteran recently named president, has developed packages of services with fixed pricing for small- to medium-sized businesses. The new office space also houses online promotional concept Marketing Candy, with Nikole Rose as president, and Return on Energy, complementary divisions of the agency.

Banking & Finance

Northstar Bank, headquartered in Denton, recently announced several promotions, most notably that of Judy Leverage to executive vice president, chief credit officer. Leverage has been with the bank since 1999, serving in many capacities. Other promotions were: Mary Behrens to senior vice president, chief risk officer; Stephanie Lamb to vice president, risk management officer; and Amy Mouser to banking officer, Denton lending executive assistant for the Denton Banking Center. In the Grapevine Banking Center, Almee Dorion was promoted to assistant vice president, branch manager; Kami Morgan to banking officer, business development; and Abby Bryant to banking officer, associate relationship manager. Also, Northstar brought in Kirk Hallum as the chief technology officer and Summer Kim was hired as the branch manager of the recently opened Northstar Bank Mortgage office in Dallas.

Roy Whitfill joined PlainsCapital Bank's Arlington branch as senior vice president and commercial lender. Whitfill is responsible for working with commercial clients with revenues ranging from \$5 million to \$50 million and assisting with day-to-day banking activities and lending

Nonprofit Organizations

Fort Worth native Preston "Pete" Geren has been named president of the Sid W. Richardson Foundation, which provides grants to educational, health, human service and cultural nonprofit organizations in Texas. Having been senior adviser and president-elect of the foundation since March 2010, he succeeds Valleeu Wikie Jr., who retired in June 2011 after serving the foundation since 1973. Geren was the 20th United States secretary of the Army from July 2007 until September 2009 after advancing through the Defense Department's executive ranks from special assistant to the secretary of defense in 2001 to acting secretary of the Air Force, then to undersecretary of the Army. He served



Preston "Pete" Geren

as executive assistant to the late U.S. Sen. Lloyd Bentsen (D-Texas) from 1983 to 1986. From 1989 to 1997 he served four terms in Congress from the 12th District of Texas. During the time Geren was not in government, he was a lawyer and businessman in Fort Worth and held leadership positions in numerous civic, educational and philanthropic organizations in Fort Worth and around Texas. Geren is on the board of directors of Anadarko Petroleum Corp. He earned his law degree from the University of Texas Law School and his bachelor of arts degree from the University of Texas at Austin. He studied architecture at Georgia Tech before transferring to UT.

needs. He previously was vice president of commercial lending for BBVA Compass in Arlington and assistant vice president of business banking for JPMorgan Chase in Arlington. Whitfill is a board member of Dallas Children's Charities. He earned a bachelor's degree in English from the University of Texas at Arlington.

Boards & Organizations

Becky Renfro Borbolla, vice president of Renfro Foods, has been voted in as a member of Les Dames D'Escoffier International-Dallas Chapter. The organization consists of executive women in the food and beverage industry.

Hill School announced three new members on its board of trustees: Ron Majerus, Dr. Patrick Stanton and Ralph Torres. Majerus, owner of Landmark Healthcare, is the father of an eighth

grader at Hill School Grapevine and is an active supporter of the school. Stanton is a pain management specialist with offices in Bedford and Trophy Club. His youngest daughter has attended Hill School Grapevine since it opened in 2007. Torres, of Fort Worth, recently retired from a global leadership position with Nokia Siemens Networks in Helsinki, Finland. He is the grandfather of a seventh grader at Hill School Grapevine.

Ben Loughry, managing partner of Integra Realty Resources DFW, has been selected chairman of the Greater Fort Worth Real Estate Council. Added to the board were Jeff Davis, chairman of the board of Republic Title Fort Worth; Todd Burnette, Fort Worth market director of Jones Lang LaSalle; and real estate developer and homebuilder Tom Struhs of Fort Worth. Returning directors are Nina Petty, Tarrant

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