



Date: April 30, 2018
Client: City of Southlake
Project: TD Ameritrade Ribbon Cutting

City Leaders Celebrate Opening of TD Ameritrade Corporate Campus in Southlake

It's not every day that Southlake welcomes a 300,000 square foot corporate campus and its nearly 2,000 employees to town. Which is why City leaders and administrators, representatives for state legislators, Southlake Chamber of Commerce president and board members, and other community VIPs turned out in force April 26 to celebrate the grand opening of [TD Ameritrade's](#) Regional Business Center.

As the "new kid on the block" of a portion of State Highway 114 that is already home to several Fortune 500 companies including Sabre, Verizon and Deloitte – and many other well-known tenants in neighboring Solana business park – TD Ameritrade is an impressive addition to the area's growing list of corporate citizens.

The Nebraska-based brokerage firm purchased 78 acres near the northwest intersection of SH 114 and Kimball Avenue in October 2015 with the intention of opening a state-of-the-art regional corporate campus to consolidate financial services, technology and operations staff from two existing leased buildings in Fort Worth.

According to TD Ameritrade President and CEO Tim Hockey, who was on-hand for the grand opening and ribbon cutting ceremony, the new facility has accomplished that and much more.

"As TD Ameritrade starts its new chapter in Southlake, we are a much larger company than we were 20 years ago. Our new Business Center is intended to support the continued growth of the company, as well as help our associates become more efficient, collaborative and successful in their careers. That's a good thing for our clients, our shareholders and the city of Southlake," Hockey stated, noting Dallas-Fort Worth is the company's second largest location after its headquarters in Omaha.

Hockey also pointed out the company's commitment to being an active and community partner by supporting numerous events and giving employees eight hours of paid time off each year to volunteer for the organization of their choice.

Tom Nally, president of TD Ameritrade's Institutional Division and a Southlake resident, oversaw the opening of the massive facility. He praised the collaboration and teamwork between many entities in order for the building to be completed on time and on budget.

"When selecting our new home we had an eye on the future, and we knew Southlake was where we needed to be. Our vision was to provide a better associate experience – one that brings them together, provides leadership development and continued education, as well as offers amenities that today's professionals want in their careers," said Nally. "We are particularly grateful to the City of Southlake for allowing us to bring that vision to fruition."

The new Business Center increases the square footage by more than 50 percent, providing amenities the Fort Worth office did not have, including a full service cafeteria, fitness center with professional trainers and group exercise classes, training facilities, and other multi-purpose areas for associates. The multi-story building and adjoining parking garage were designed with sustainability in mind and has achieved LEED Gold certification.

"Today, approximately 2,000 associates are working in this building, and we have room to grow. We want to be an employer of choice and an advocate for the community, and the completion of this project, in our opinion, is a step in that direction," added Nally.

Southlake Mayor Laura Hill addressed the crowd and officially welcomed TD Ameritrade executives and associates to the city.

"You are part of Southlake now and we knew from the beginning this was special for our community. This has truly been a partnership and I expect great things from both sides as we move forward. Thank you for being here and making Southlake better," Hill stated.

In September 2015, Southlake City Council approved a tax abatement agreement with TD Ameritrade, incentivizing the mutually beneficial decision of opening the Southlake campus. Construction began on the building mid-2016, after the site plan was approved by Southlake City Council.

"This is exactly the type of high-quality development we want along SH 114 and we couldn't be happier to welcome TD Ameritrade to Southlake."

TD Ameritrade Regional Business Center in Southlake is located at 3000 TD Ameritrade Lane. For more information about the company's services, visit www.tdameritrade.com.