



Does Your Marketing Need a REBOOT?

- ✓ Communicate with Customers
- ✓ Attract New Customers
- ✓ Establish Media Relationships
- ✓ Increase Brand Recognition
- ✓ Launch New Services
- ✓ Host Special Events
- ✓ Improve Your Website

Hit the *REFRESH* Button with these Marketing Packages!



Get the Word Out: \$1000/month

- E-newsletter - 1 per month
- Social Media - 2 channels
- Press Release - 1 per month



Build the Brand: \$1500/month

- Marketing Plan
- E-newsletter - 2 per month
- Social Media - 3 channels
- Blogs - 4 per month
- Press Release - 1 per month
- Marketing – 4 hours/month for special projects

- Direct mail
- Brochure
- Event planning
- Other



Boost the Bottom Line: \$2000/month

- Marketing Plan
- E-newsletter - 2 per month
- Social Media - 4 channels
- Blogs - 8 per month
- Press Release - 2 per month
- Graphic Design
- Copywriting - 2 hours/month
- Marketing – 4 hours/month for special projects

- Direct mail
- Brochure
- Event planning
- Other

**All packages require a 12-month agreement; some restrictions apply. Packages can be customized.*

WordPlay

PR & Marketing

is a full-service communications agency in Grapevine led by Tracy Southers, APR. We work with B-to-C and B-to-B clients in a variety of industries and help them tell their story in print, video, online and in person. Best of all: We can handle your entire marketing/PR program OR supplement internal staff.



www.wordplaytexas.com Tracy@WordPlayTexas.com 817-756-1233
1400 W. Northwest Highway, Suite 100, Grapevine, TX 76051